



Memo No: - CC/ADVT. AGENCIES EMPANELMENT/208

Dated: 04.12.2018

**Sub:** Record note of the Pre-bid Meeting held on 27.11.2018 against empanelment of Agencies for performing the jobs related to Creative Works, Printing of Different Items, Literature & Other Allied Works under WBSETCL

**Ref:** No. CORP. COMMUNICATION/EMPANELMENT/2018/05 dated: 16.11.18

As scheduled the pre-bid meeting was held at the Conference Room 9<sup>th</sup> Floor, B-Block, Vidyut Bhavan, Kolkata on 27.11.2018 at 12 Noon onwards. Following nine representatives of eight different agencies have attended the Pre-bid meeting.

**Representatives detailed are as follows:**

1. Sri Santanu Dutta of Good Image Pvt. Ltd.
2. Sri Kaushik Roy of Advertising Bureau & Consultants
3. Sri Dev Narayan Paul of Expression Ad Agency Pvt. Ltd.
4. Sri Ranajit Ghosh of TCP Advertising Pvt. Ltd.
5. Smt. Debjani Ganguli of Pressman Advertising Ltd.
6. Sri Malay Talukdar of Press & Publicity Syd, Pvt. Ltd.
7. Sri Tanmay Shome of Newfields Advertising Pvt. Ltd.
8. Sri Biswajit Das of Mahamaya Press & Binding

**From WBSETCL side:**

1. Sri Ranjit Kr. Saha, Addl. Chief Engineer (Projects- II), WBSETCL
2. Sri Chinmay Chatterjee, Senior Manager (F&A- Corporate), WBSETCL
3. Sri Sujoy Goswami, Senior Manager (HR&A- Corporate), WBSETCL
4. Sri Chiranjit Ghosh, Asst. Manager (HR&A- Projects HQ), WBSETCL
5. Sri Indranil Pal, Asst. Manager (HR&A) - Corp. Comm. Cell, WBSETCL
6. Smt Saheli Dutta, Asst. Manager Corp. Comm. WBSETCL.



West Bengal State Electricity Transmission Co. Ltd.  
**CORPORATE COMMUNICATION DEPARTMENT**

Registered Office: Vidyut Bhavan, Block-DJ, Sector-II, Bidhannagar, Kolkata-700091

Agency wise queries and reply thereof are placed hereunder:

**Agency Name: Advertising Bureau & Consultants**

Sl No.	Query	Reply
1.	Whether the Agreement having proof of OFFSET PRESS will be made on Non-Judicial Stamp Paper or in any other mode?	Agreement shall be made on Non-Judicial Stamp Paper. However, if such type of agreement is not available then other mode of agreement as to be provided by the Agency would be placed to the committee for further consideration.

**Agency Name: Pressman Advertising Ltd.**

Sl No.	Query	Reply
1.	As WBSETCL has never done any PR work before, so what will be the PR tools and how it'll work?	Agencies shall be notified later in details once the company will take it's decision regarding PR activities.

**Agency Name: Advertising Bureau & Consultants**

Sl No.	Query	Reply
1.	Whether there is any other DAVP rate available for the work or not?	It was clarified that the DAVP rate has been circulated by the I & CA Dept, Govt. of W.B and the rates of artwork would be fixed considering the rates.

**In addition to the above queries all agencies have placed following query in the pre-bid meeting before the Committee:**

Sl No.	Query	Reply
1.	Whether the Cost of Bid document & EMD (Earnest money Deposit) are exempted for the Agencies having registration as MSME ?	It was clarified that no exemption of Cost of Bid document & EMD shall be provided by WBSETCL. It is clearly mentioned under Clause No.3 of the Offer document.

This is for information to all the bidders.

  
(Sabyasachi Dutta) 4.12.18  
**General Manager (HR & A)**